

Device Settings & Configuration

Mobile data services are getting more & more attractive for subscribers of MNO's & providers but subscribers are faced with difficulties in configuring their mobile phones with the correct settings.

To give your customers the highest possible support combined with accelerating your mobile data revenues, SYNAPSY can provide you a managed service platform to help you reach your goals & satisfy your customers with a carrier-grade solution.

Key Features

- all mobile phones that are supporting the Nokia, Sony-Ericsson or OMA device management standards can be configured with this single solution "OTA" (over the air)
- managed service guarantees continuous handset updates as soon as new ones are entering the market
- self service mobile & web interfaces for your customers in your look & feel and/ or integrated interfaces for your customer care
- settings for advanced mobile services like WAP, MMS, GPRS, Email can be sent to your customers phones
- extensive administrative tools & interfaces give you real-time control

Ways to provide advanced settings

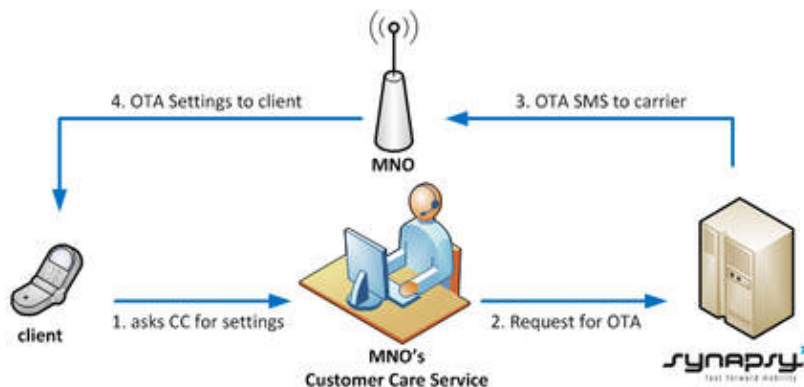
1. client "orders" settings with his phone via SMS



2. client "orders" settings via MNO's website



3. client calls MNO's customer care service



Easy & fast implementation

- solution can be connected to carriers standard SMS MO- & MT- messaging infrastructure (e.g. HTTP, SMTP, UCP,...) within days only
- customer webinterfaces can be customized easily throughout platforms XML & webservice interfaces
- customer care interfaces are also web based & can be fit to carriers needs & demands

Business case

- fully managed service including all processing, updating & maintenance work (recommended)
- licensing of solution, installation on carriers own environment combined with agreement for regular updates