

Supported Content Types

The SYNAPSY Mobile Content Management & Delivery Solution gives you all the freedom you need to offer today's & tomorrow's media content to your customers via e-Distribution.

Content types supported at present:

- **Audio**
 - ◆ Ringtones (mono, poly, true/ real in any file format)
 - ◆ Full-track music (DRM secured files)
 - ◆ Ringback tones (RBT/ CRBT)
- **Image**
 - ◆ Colored Wallpapers
 - ◆ Colored Screensavers
 - ◆ Colored Animations
 - ◆ Colored Greeting-Cards
 - ◆ Operator Logos b/w
 - ◆ Screensavers b/w
 - ◆ Picturemessages b/w
 - ◆ Themes (handset specific applications)
- **Video**
 - ◆ Video download
 - ◆ Video streaming (from content storage or live)
 - ◆ Video Ringtones
 - ◆ Video Ringback tones (VRBT/ VCRBT)
- **Games & Applications**
 - ◆ Android
 - ◆ Bada
 - ◆ Brew
 - ◆ JavaME
 - ◆ Symbian
 - ◆ Windows Mobile
 - ◆ Flash

The highly flexible SYNAPSY mCMS provides all the features needed to setup & assign new file types, MIME types or even content types within only minutes & gives you all the flexibility you need for a long term business in the arena of electronic distribution of content.

Related topics

- Automated Content Adaption
- Content Import Interfaces
- Digital Rights Management

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